# **Ziplus Blog User Manual**

2025/6/9

Page

#### Table of Contents

- 1. Getting Started with WordPress Administration
  - 1.1 Accessing the WordPress Dashboard
  - 1.2 Understanding the Dashboard Layout
- 2. Content Management and Publishing
  - 2.1 Understanding Posts versus Pages
  - 2.2 Creating and Managing Posts
  - 2.3 Managing Categories and Tags
  - 2.4 Ensure SEO optimized content
  - 2.5 Config Mail SMTP
- 3. User Management and Permissions
  - 3.1 Understanding User Roles
  - 3.2 Managing User Accounts
- 4. Plugin Management and Functionality
  - 4.1 Installing and Managing Plugins
  - 4.2 Plugin Security and Best Practices
- 5. Theme Management and UI Customization
  - 5.1 Understanding WordPress Themes
  - 5.2 Customizing Your Site's Appearance
- 6. Updates and Maintenance
  - 6.1 WordPress Core Updates
  - 6.2 Site Health and Performance Monitoring
  - 6.3 Monitor Access with Google Analytic
- 7. Backup and Restore Procedures
  - 7.1 Implementing Backup Strategies
  - 7.2 Restoration Procedures
- 8. Troubleshooting Common Issues
  - 8.1 Identifying and Resolving Plugin Conflicts
  - 8.2 Database and Performance Issues

- 8.3 Security and Access Issues
- 9. Contact Form Submission management
- 10. Appendix
  - 10.1 Site Structure and architecture
  - 10.2 Contact Dev Team

### 1 Getting Started with WordPress Administration

## 1.1 Accessing the WordPress Dashboard

**URL Admin:** 

Nguoi ban duong: https://ziplus.vietsora.com/nguoi-ban-duong/wp-admin/

Road ready: https://ziplus.vietsora.com/road-ready/wp-admin/

# Login



## 1 Getting Started with WordPress Administration

#### 1.2 Understanding the Dashboard Layout

Site kit: Config Google Analytic

Flatsome: Config Template & UI of Front End

Posts: Articles management

Portfolio: Pofolio pages management

Media: Uplaod image, file,... and files management

Portfolio: Pofolio pages management

Pages: Pages management (Home, Article list,...)
Comments: Comment management in Detail Article.

UX Block: Config Element & UI of Front End

wpDiscuz: Plugin comment in Post

Contact Submissions: Contacts in Contact page

Appearance: Theme, Design, Widgets,...

Plugins: Plugins of Wordpress

Users: Users management and permission Tools: other tools support export, import,...

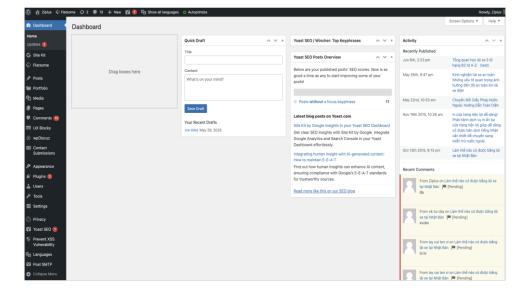
Settings: Configuration system

Private: Cookie Notice & Compliance plugin

Yoast SEO: SEO Plugin

Prevent XSS Vulnerability: Plugin Security

Languages: Multi language plugin Post SMTP: Send mail plguin



## 2.1 Understanding Posts versus Pages

Posts: Regularly updated Article Detail entries displayed in chronological order.

For example:

Article detail: https://ziplus.vietsora.com/road-ready/velkommen-til-bloggen-min/



Pages: Static content like "About" or "Contact" pages that don't change often and aren't time-based.

For example:

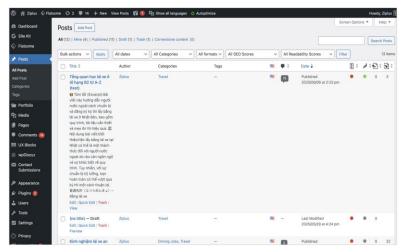
Contact page: https://ziplus.vietsora.com/road-ready/contact/

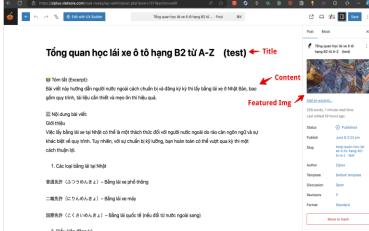
About use: https://ziplus.vietsora.com/road-ready/about-us/



#### 2.2 Add New Post:

Go to Posts > Add New, enter your title and content using the Block Editor. Add images, headers, etc.





Post management

Post Settings:

Assign Categories and Tags, set a Featured Image, and write an Excerpt. Schedule or publish immediately.

Edit/Delete Posts:

Navigate to Posts > All Posts, hover over a post title to Edit, Quick Edit, or Trash.

Organize Content:

Use Categories for broad topics, Tags for specific keywords.

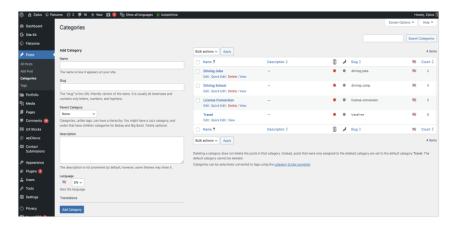
Detail in https://www.fastcomet.com/tutorials/wordpress/managing-posts

# 2.3 Managing Categories and Tags

### Categories

Go to Posts > Categories, enter name and click Add New Category.

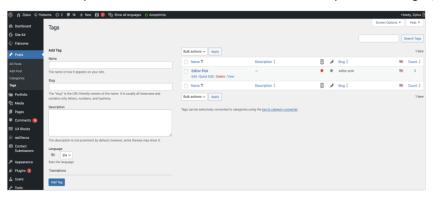
Detail in https://www.fastcomet.com/tutorials/wordpress/managing-categories



# Tags

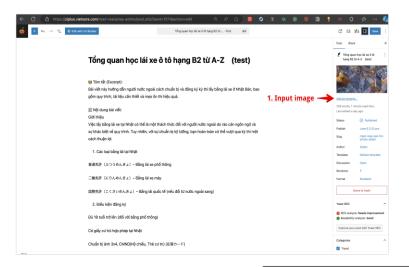
Go to Posts > Tags, enter name and click Add New Tag.

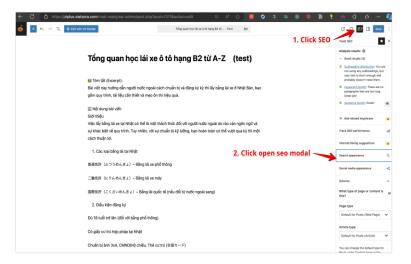
Detail in https://www.fastcomet.com/tutorials/wordpress/managing-tags

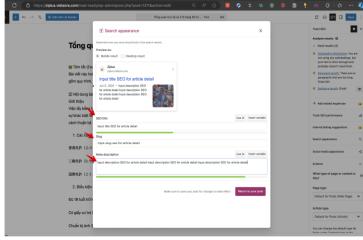


## 2.4 Ensure SEO optimized content

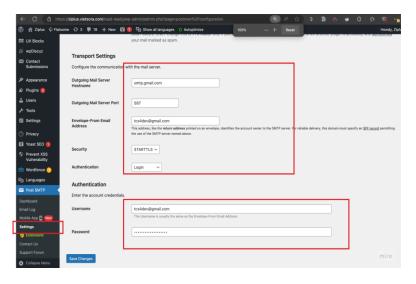
Yoast SEO: https://www.fastcomet.com/tutorials/wordpress/yoast-seo



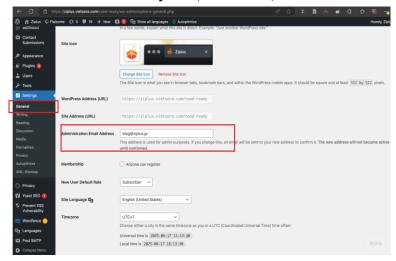




# 2.5 Config Mail SMTP



## Admin email to receive notifications from the system, comments, contacts



#### 3. User Management and Permissions

# 3.1 Understanding User Roles

Administrator

Full control – can manage settings, themes, plugins, and users.

∆ Editor

Can manage and publish all posts, including others'.

Author

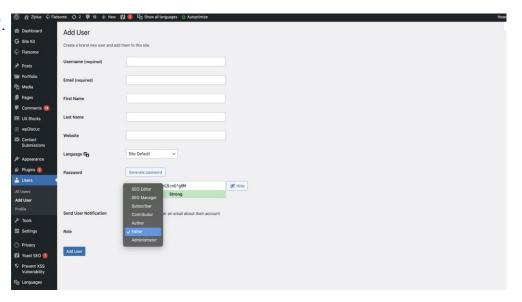
Can write, publish, and manage their own posts.

Contributor

Can write posts but cannot publish them.

Subscriber

Can only manage their profile and receive updates.



### 3. User Management and Permissions

### 3.2 Managing User Accounts

+ Add a New User

Go to Users > Add New, fill in username, email, and role  $\rightarrow$  click Add New User.

☐ Edit a User

Go to Users > All Users, click on a name → update info like password, role, or profile details.

X Delete a User

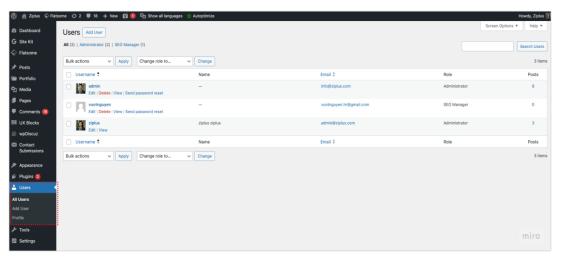
Go to Users > All Users, hover over a user → click Delete, choose whether to assign or delete their content.

# 

Use strong passwords.

Assign roles carefully: give only the permissions needed.

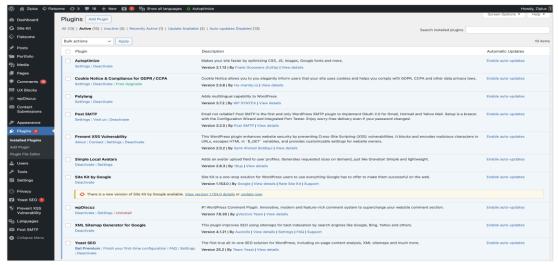
Limit Administrator access to trusted users only.



## 4. Plugin Management and Functionality

#### 4.1 Installing and Managing Plugins

- Manage Installed Plugins
  Go to Plugins > Installed Plugins
  Activate/Deactivate plugins as needed
  Delete unused or unnecessary plugins
  Update plugins regularly for security



#### 4.2 Plugin Security and Best Practices

- ✓ Use trusted plugins only (from WordPress.org or reputable developers).
- [3] Keep plugins updated to fix security vulnerabilities.
- ☐ Remove inactive plugins don't just deactivate, delete them.
- Q Limit the number of plugins fewer plugins = fewer risks.
- ☼ Check reviews, ratings, and last updated date before installing.
- Use security plugins like Wordfence or Sucuri for added protection.

# 5. Theme Management and UI Customization

## **5.1 Understanding WordPress Themes**

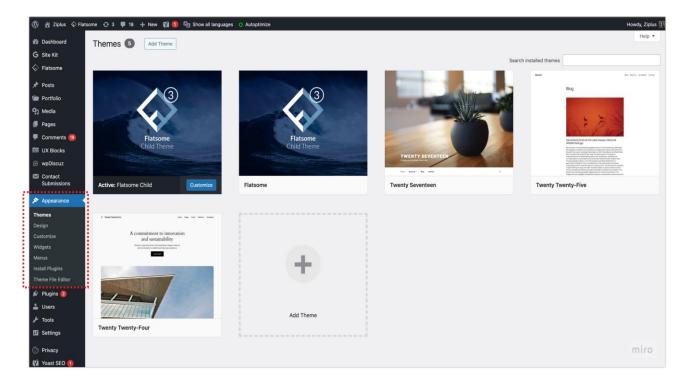
Go to Appearance > Themes, click Add New, browse or upload → click Activate.

Go to Appearance > Customize

Edit site title, logo, colors, fonts, layout

Preview changes in real-time

Save when done



### 5. Theme Management and UI Customization

## 5.2 Customizing Your Site's Appearance

Navigate to Appearance > Customize to open the WordPress Customizer.

You Can Edit:

Site Identity: Logo, Site Title, Tagline, Favicon

Colors & Fonts: Adjust global styles

Homepage Settings: Choose static page or latest posts Menus & Widgets: Add navigation and sidebar elements

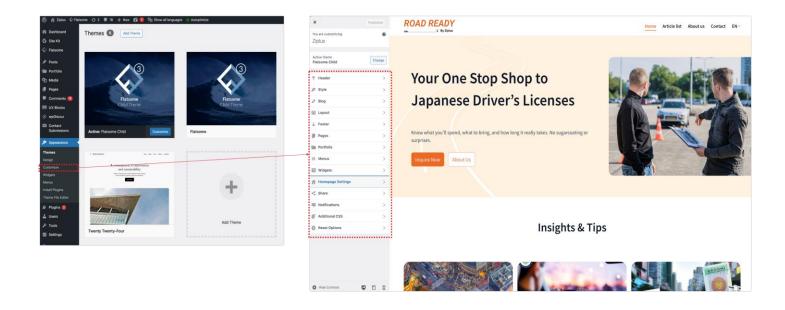
Additional CSS: Add custom styles if needed

## Tips

Always preview changes before publishing

Keep design clean and mobile-friendly

Backup the source code first and consult the developer to avoid layout and UI display issues.



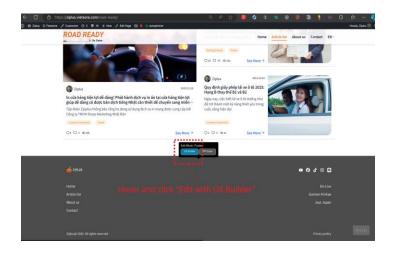
### 5. Theme Management and UI Customization

Hover and click "Edit with UX Builder"

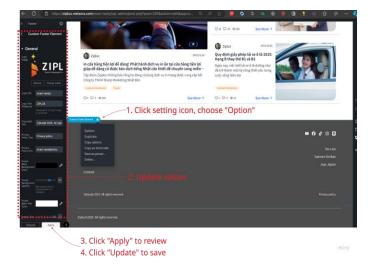
# 5.3 Customizing Your Site's Appearance with UX Builder











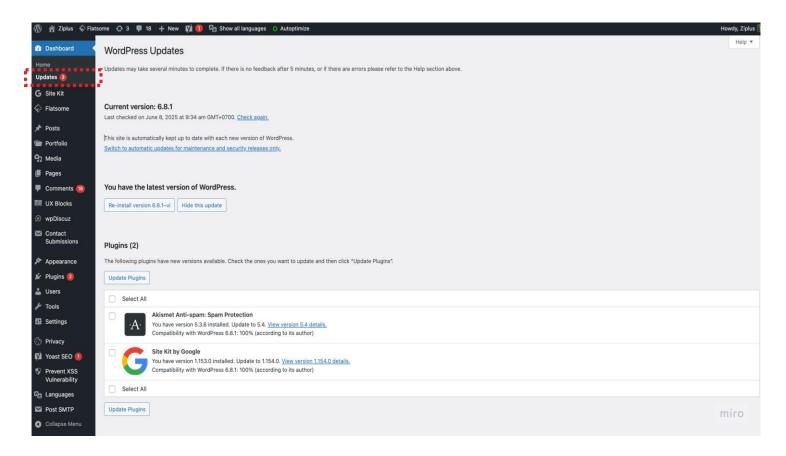
## 6. Updates and Maintenance

## **6.1 WordPress Core Updates**

Create backup before update!!!

Keep WordPress core, themes, and plugins updated to ensure security and compatibility.

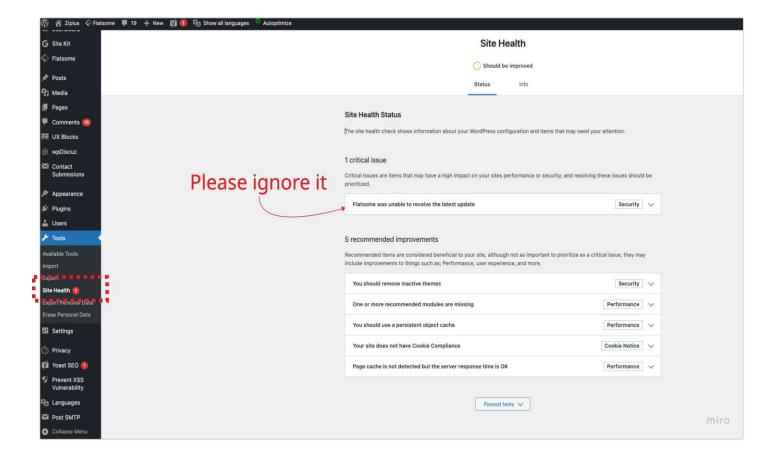
Enable auto-updates for minor versions, but test before major updates.



Detail in https://www.fastcomet.com/tutorials/wordpress/updating-wordpress

#### 6. Updates and Maintenance

## 6.2 Site Health and Performance Monitoring

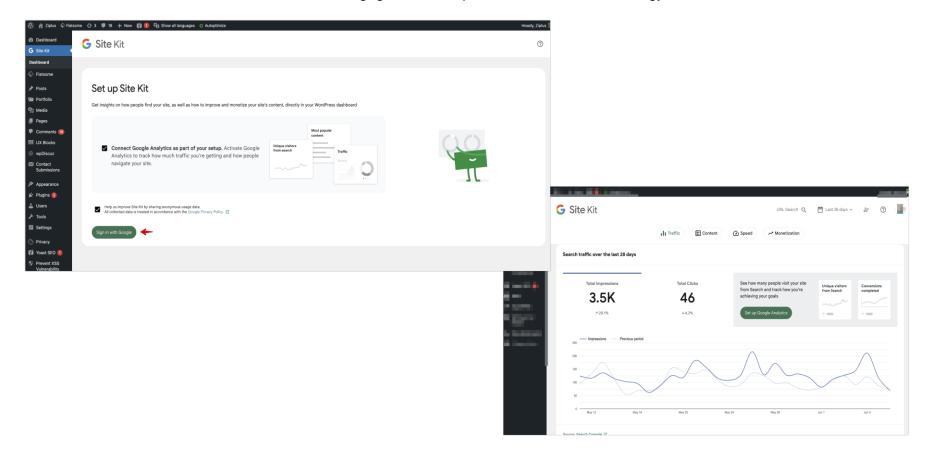


## 6. Updates and Maintenance

## 6.3 Monitor Access with Google Analytic

Connect your site with Google Analytics using plugins like Site Kit by Google.

Track user behavior, traffic sources, and engagement to improve UX and content strategy.



#### 7. Backup and Restore Procedures

#### 7.1 Implementing Backup Strategies

1. Backup Source Code (Files):

```
Use FTP (FileZilla) or SSH:
```

zip -r backup-site.zip /path/to/wordpress/

Or use File Manager in hosting panel (e.g. cPanel → compress public\_html folder).

#### 2. Backup Database:

```
Via phpMyAdmin: Export \rightarrow Select database \rightarrow Click "Export" \rightarrow Format: SQL \rightarrow Go.
```

Or via terminal:

mysqldump -u username -p database\_name > backup.sql

Schedule backups with cron (optional):

Create a cron job to zip files and dump the database automatically.

Detail in https://www.fastcomet.com/tutorials/wordpress/backing-up-wordpress

#### 7.2 Restoration Procedures

1. Restore Files:

Upload your zipped backup and extract it to the server's web root (/var/www/html or /public\_html).

2. Restore Database:

Create a new database in hosting → Import .sql file using phpMyAdmin or command line: mysql -u username -p new\_database < backup.sql

3. Update wp-config.php

Match new DB name, user, password:

```
define('DB_NAME', 'new_database');
```

define('DB\_USER', 'db\_user');

define('DB\_PASSWORD', 'db\_pass');

### 8. Troubleshooting Common Issues

## 8.1 Identifying and Resolving Plugin Conflicts

Symptoms: White screen, broken layout, unexpected errors.

- Steps:
  - 1. Deactivate all plugins.
  - 2. Reactivate one by one to find the conflicting one.
  - 3. Replace or report issue to developer.

#### 8.2 Database and Performance Issues

Slow Site: Optimize database via phpMyAdmin (use OPTIMIZE TABLE) or tools like WP-CLI: wp db optimize

Check error logs in hosting or /wp-content/debug.log if WP\_DEBUG is enabled.

High CPU/MySQL usage: Identify heavy queries, disable unused plugins, use caching (even at server level like Redis/Varnish).

Always perform backups before troubleshooting.

Detail in https://www.fastcomet.com/tutorials/wordpress/managing-posts

### 9. Contact Form Submission management

This is a custom-built WordPress plugin designed to handle contact form submissions efficiently.

It captures data submitted through the contact form, stores it securely in the database, and sends automatic email notifications.

Submission Storage: All form submissions are saved in the WordPress database for easy viewing and backup.

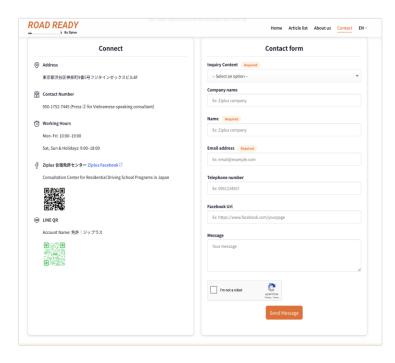
**Email Notifications:** 

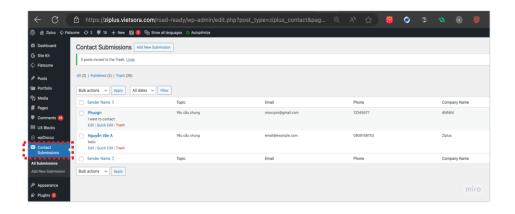
Sends a confirmation email to the user after submission.

Sends the full submission details to the admin email for immediate review.

Anti-spam: Basic validation and spam protection can be integrated.

Lightweight & Fast: No dependency on third-party form plugins, optimized for performance





## 10. Appendix

Site Structure and architecture

#### Core Folders:

/wp-admin/ - WordPress dashboard files

/wp-content/ - Themes, plugins, uploads

/wp-includes/ - Core functions and libraries

#### **Best Practice:**

Never modify wp-core files.

All customizations go inside /wp-content/ (preferably in child themes or custom plugins).

#### Contact Dev Team

For technical issues or customization requests, please contact the development team:

Email:vietsora55@gmail.com / phuong@vietsora.com

Emergency Contact: +818037558569 - Mr. Phương

Detail in https://www.fastcomet.com/tutorials/wordpress/managing-posts